

# Hodema consulting services celebrates 10 years of success

Business 2 days ago



Hodema consulting services, a leader in Lebanon in terms of hospitality, retail and real estate consultancy with its headquarters in Beirut and covering the Middle East and Africa regions, organized a dinner at La Table d'Alfred on December 10<sup>th</sup>, 2014 to celebrate the company's 10<sup>th</sup> year anniversary.

A welcome drink was held during the event to greet the guests among which His Excellency Mr. Michel Pharaon, Minister of Tourism, Mr. Tony Ramy, President of the Syndicate of Owners of Restaurants, Cafés, Night-clubs and Pastries in Lebanon, Mr. Walid Raphael, CEO of the Banque Libano-Française, as well as Hodema's numerous collaborators and team.

During the dinner, Managing partner Nagi Morkos thanked the guests for sharing this special occasion with Hodema and for their continuous support throughout these ten years.

“Hodema’s 10<sup>th</sup> anniversary is a tremendous milestone for the company. We were far from imagining that our small structure would go all that way. But it did: within a decade, Hodema team grew from two to twenty multilingual consultants, with a strong background in hospitality, leisure, tourism, retail and real estate along with high-profile academic degrees. Thanks to the varied experiences of Hodema managers, consultants and analysts, our company has become a reference in the regional market: in a 10-year timeframe, we have created, implemented or franchised over 300 projects, many of which valued over US \$100 million. Today, Hodema is active in up to 16 countries; it advises large scale corporations in Lebanon and the Middle East, and has established solid partnerships with its customers. We set the bar only by what we believe defines greatness. I am enormously proud to be leading a team of people who strive for perfection every day and persistently work to deliver an incredible service to our customers to best suit their needs.”

Founded in 2004, Hodema provides services covering every aspect of developing and pre-opening a fully branded hotel, food and beverage, spa, retail or real estate project. Planning to open a hospitality project, franchise an existing one, review a preliminary idea, assess a real estate property or a retail project, Hodema can provide feasible solutions that ensure the project’s long term success, profitability and growth.

---