

TOP 10

BIGGEST FOOD & BEVERAGE FRANCHISE BRANDS IN THE REGION

Thinking of franchising? The brands on the following pages may be just the inspiration you need for your own success story

compiled by **hodema**
consulting services



Middle East outlets: 650

Founded in 1930 and pioneered by Colonel Harland Sanders, KFC has grown to become one of the largest quick service food service systems in the world, with more than a billion "finger lickin' good" Kentucky Fried Chicken dinners served annually 80+ countries and territories.



Middle East outlets: 650

Founded in 1945 by two ice cream enthusiasts, Baskin-Robbins is the world's largest chain of ice cream specialty shops. It creates and markets innovative, premium ice cream, specialty frozen desserts and beverages, at approximately 7,300 retail shops in nearly 50 countries.



Middle East outlets: 600

First opened in 1971 in a single store in Seattle's historic Pike Place Market, today there are more than 21,000 stores in 65 countries, all following the mission to inspire and nurture the human spirit – one person, one cup, and one neighborhood at a time.



Middle East outlets: 833

Founder, Ray Kroc, found a small restaurant in California run by brothers Dick and Mac McDonald. Kroc pitched his vision of creating McDonald's restaurants all over the U.S. In 1955 he founded the McDonald's Corporation; five years later buying the exclusive rights to the McDonald's name.



Middle East outlets: 425

Fred DeLuca and Peter Buck opened the first store in Connecticut in August 1965, with a goal of having 32 stores in 10 years. By 1974 there were 16 submarine sandwich shops. Realizing they would not reach their 32 store goal in time, they began to franchise, launching the Subway brand into a period of remarkable growth.



Middle East outlets: 296

Bill Rosenberg opened the first outlet in 1956 in Massachusetts and licensed the first of many franchises in 1955. By the end of 2011 there were 10,083 stores worldwide, including 7013 franchised branches in 36 States and 3,068 in overseas countries.



Middle East outlets: 260

Opened in 1960 by Wilbur Hardee in North Carolina, Hardee's had its first franchise five years later. Since then, it can be found worldwide.



Middle East outlets: 250

James McLamore and David Edgerton opened the first restaurant in Miami in 1954. In 1961 the duo acquired national and international franchising rights, opening the first two international branches in Puerto Rico in 1963.



Middle East outlets: 200

Founded in 1960 by Tom Monaghan, Domino's is the second-largest pizza chain in the United States and the largest worldwide, with more than 10,000 corporate and franchised stores in 70 countries. Domino's Pizza was sold to Bain Capital in 1998 and went public in 2004.



Middle East outlets: 160

Founded in 1958 by brothers Frank and Dan Carney, who began franchising in 1959. Within 10 years, the single outlet grew to include over 300 stores. Pizza Hut went international in 1970 to become the world's largest pizza chain.



Franchises heading your way



Food type American Mexican cuisine
Country of origin Philippines
On route to The GCC
Web armynavyburgerburrito.com



Food type made-to-order char-grilled burgers
Country of origin Canada
On route to The GCC
Web bigsmokeburger.com



Food type burgers
Country of origin United States
On route to The KSA
Web cheeburger.com



Food type bakery items
Country of origin United States
Just opened in Dubai
Web clintonstreetbaking.com



Food type self-serve frozen yogurt
Country of origin United States
Just opened in Dubai and the KSA
Web menchie's.com



Food type burgers
Country of origin United States
Just opened in the KSA
Web mooyah.com



Food type potato-based meals
Country of origin United States
On route to The GCC
Web potatopia.com



Food type Southern French cuisine
Country of origin Monaco
On route to Dubai
Web sasscafe.com



Food type Turkish cuisine
Country of origin Turkey
On route to The KSA
Web simitsarayi.com



Food type made-to-order char-grilled burgers and sandwiches
Country of origin United States
On route to The GCC
Web habitburger.com

Brands that could do well in the region



Food type chicken-based fast food
Country of origin United States
Web chick-fil-a.com



Food type burritos
Country of origin United States
Web chipotle.com



Food type sandwiches
Country of origin UK
Web eat.co.uk



Food type burgers
Country of origin United States
Web in-n-out.com



Food type gourmet sandwiches
Country of origin United States
Web jimmyjohns.com



Food type authentic Maine lobster rolls
Country of origin United States
Web lukeslobster.com



Food type Bread, pastries, soups
Country of origin United States
Web panerabread.com



Food type sandwiches, soups, sushi
Country of origin UK
Web pret.com



Food type burgers
Country of origin United States
Web whataburger.com



Food type healthy organic food
Country of origin United States
Web wholefoodsmarket.com